

The Cincinnati Day of Agile 2018 Cincy.Develop() 2018

Sponsor Prospectus



THE CINCINNATI DAY OF AGILE CINCY.DEVELOP()

Invitation to Sponsor

Agile Conferences, Inc., and the Cincinnati .NET User Group, both Ohio non-profit organizations, are pleased to announce the ninth Cincinnati Day of Agile and second Cincy.Develop() conferences to be held together on July 27, 2018 at the Manor House in Mason, OH. Our 2017 event drew over 550 attendees with 36 breakout sessions, and we expect our 2018 event to be even larger.

From the very first Cincinnati Day of Agile in 2010, we have selected content and speakers for all aspects of development, from engineering, testing, project management, and process. Our goal has always been to provide a day where your entire team can come and learn, not only from the best speakers, but from each other. We continue to be the longest running and largest non-profit agile event serving the entire Tristate area.

In 2017 we doubled the number of sessions with the addition of Cincy.Develop(). This co-located conference includes content on developing for Cloud, Mobile, and Web. While we have always offered technical content at the Day of Agile, Cincy.Develop() dives deeper into the topics that developers want (and need).

To put it succinctly, the entire day is all about delivering software.

Your organization, as a leader in the Agile and Software Development Communities, can exhibit your message before a large audience of new and experienced Agilists, Program Managers, Business Analysts, and Developers from Ohio, Kentucky, Indiana, Michigan, and Tennessee. This unique event in Cincinnati is certain to be another great success and we would like you to be a part of it.

Are you looking to hire professionals versed in agile development methodologies, software development for the web, cloud, or mobile? Do you have a product to sell that helps teams become or improve their ability to deliver? This is your opportunity to talk to potential customers and/or employees from all over the region.

Please review this sponsorship prospectus to discover the benefits of partnering with us for these events. If you have any questions, please email me at admin@dayofagile.org or call my cell phone at (513) 312-5664.

Best Regards,

Philip Japikse

President, Agile Conferences, Inc.

President, Cincinnati .NET User Group

admin@dayofagile.org

(513) 312-5664

Conference Fact Sheet – Cincinnati Day of Agile, Cincy.Develop()

Date:	July 27, 2018
Location:	The Manor House, Mason, OH
Purpose:	Day of Agile: To further the knowledge and acceptance of Agile in all aspects of Software Development. Cincy.Develop(): To further the knowledge of software development for the Cloud, Web, and Mobile
Schedule:	The schedule includes six lecture tracks.
Attendance:	The Day of Agile 2017 edition had over 550 attendees

Sponsorship Levels

Diamond Keynote Sponsor- \$3,000 – Limited number available

- Keynote sponsorship
 - Permits signage and other branding to be placed during the keynote
 - Three-minute message before the keynote
- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room.
 - Lunchtime vendor presentation in room
- Recognized on the website, schedule, and venue as a Diamond Keynote sponsor
- Largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as the Diamond Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 12 Free admissions to the event

Platinum Room Sponsor - \$2,500 – Limited number available

- Conference room sponsorship
 - Permits signage and other branding to be placed in the sponsored conference room
 - Lunchtime vendor presentation in the sponsored room.
- Recognized on the website, schedule, and venue as a Platinum Room sponsor
- Second largest logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as a Platinum Room Sponsor:
 - On Website and Registration site
 - On the sponsor slide before every talk
- 8 Free admissions to the event

Gold - \$2,000

- Logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Exposition Area:
 - Table, two chairs in Expo area
- Communications
 - Inclusion of a message in the preconference email
 - Inclusion of a message in the post conference email
 - Access to names and emails of attendees who do not “opt-out”
- Recognition as Gold Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 6 Free admissions to the event

Silver - \$1,500

- Logo placement on:
 - Website
 - Registration site
 - Session Intro Slides
- Recognition as Silver Sponsor
 - On Website and Registration site
 - On the sponsor slide before every talk
- 2 Free admissions to the event

A la Carte Options (pricing upon request)

Coffee Break | Breakfast | Lunch | Speaker Dinner | etc.

Please contact Philip Japikse @ 513-312-5664 or admin@dayofagile.org for availability and pricing.

How to Sponsor the Cincinnati Day of Agile/Cincy.Develop()

If you are interested in sponsoring the Cincinnati Day of Agile 2015, please contact us at admin@dayofagile.org or call Phil Japikse at (513) 312-5664 for more information.

Thank you to our 2017 Sponsors!

Diamond

SDS Consulting, Ingage Partners, Ascendum

Gold

SEP, Vaco, Cardinal Solutions, MAX Technical Training, Centric Consulting, Eliassen Group, LCS, ICC, Calibrity